

# CCL OUTLOOK

The Newsletter of the Council of Chief Librarians  
California Community Colleges  
Volume 16 Number 6 April 2006



## News from the President....

Librarian Colleagues,

This is my last *Outlook* letter as your President. By Fall 2006 you will have participated in the CCL elections and you will have a new President.

We all know that working for an organization like CCL is a true volunteer commitment. We may volunteer to run for an office, perhaps be the regional representative to the executive board. It is then that you find you have really volunteered your time for a few years working on issues and topics that affect all Community College Libraries. I never forget that we struggle to provide a wide range of traditional and non-traditional library services in a state which sadly under-funds its community colleges.

From the Governor's Budget, as reported in the "League in Action," Spring 2006:

The California Community Colleges serve one-third of all the community college students in the United States. We served 2,516,036 students in 2004-05. State determined funds per FTES in 2004-05:

K-12 = 7,023  
CCC = 4,559  
CSU = 10,623  
UC = 19,883

I really do believe that working with CCL and / or the EAR committee can be one of the most interesting and challenging professional activities a librarian can ever enter into. The last four years have included the state spiraling both into and out of a fiscal crisis with massive cuts that spread from the Chancellor's Office to the individual campuses. At the same time the richness and variety of online offerings for our students challenged all librarians to transfer their skills with information sources into the new online blended environments. In an FTES-driven environment, funding for libraries and librarians can be precarious. Our students can now visit our libraries through our Web sites when our physical doors are closed, reading eBooks and articles and emailing the librarian for help.

What's next on our agenda? SLOs for services, PDAs, Podcasting the library tour, librarians on MySpace?

Thank you again for the support you give to CCL,

## NEWSLETTER INFORMATION

CCL *Outlook* is published by the Council of Chief Librarians six times per year. We encourage contributions from our colleagues.  
The next newsletter deadline is: August 31, 2006

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The Council of Chief Librarians' website, <http://www.cclccc.org>, provides information for community college librarians. Check it out and send comments or suggestions to: Johanna Bowen [jobowen@cabrillo.edu](mailto:jobowen@cabrillo.edu)



### A Challenge From Johanna...

**"Information Literacy.** With rapid technological change and an expanding array of information resources, information literacy is becoming an increasingly important skill, both in higher education and in the workplace. At the same time, increasing numbers of Community College students arrive at the Colleges lacking basic information literacy: the ability to recognize when information is needed and then locate, evaluate, and use the needed information effectively. This issue faces both students who have completed high school and those who dropped out."

(*California Community Colleges System Strategic Plan*. January 17, 2006, page 29)

With the high profile inclusion of information literacy in the *System Strategic Plan* shouldn't we be raising questions about the information competency graduation requirement? Back when the Division of Finance saw fit to label the effort to codify this requirement as an "unfunded mandate" we were singularly unprepared for the decision. The "mandate" for information literacy is funded already within the California Community Colleges with all the money placed in technology, telecommunications and information resources. The System has been funding the infrastructure for information literacy for a decade. We need to focus our efforts on activities which will link the infrastructure to student learning outcomes.

Johanna Bowen  
Cabrillo College Library Director



## Of Interest....

**Carol Welsh, Ed.D**, is the new Dean of Library and Learning Resource Center at Cypress College. Cypress has just opened their new Library and LRC, and according to Carol, "Our facility is simply stunning, 62,500 square feet, including learning centers on the first floor and library on the second floor. We are celebrating our building dedication on Friday, April 28, from 2:30 to 4:00 pm." For most recent photos see: <http://www.cypresscollege.edu/%7Elibrary/photos.htm>

**Mary Ann Laun**, Library Dean at Pasadena City College, has received a one-year managerial sabbatical for next year. See her article on page 8 of this issue for more information on what she will be doing.

**Santa Rosa Junior College** is halfway to their goal of a \$2 million endowment for the Library. Way to go, Will Batey!

**Jacqueline Boll** is serving as Interim Dean of Fullerton College Library due to John Ayala's retirement earlier this Spring.

CCL's Annual Survey Revision subcommittee presented its draft of proposed changes to the Executive Board on April 6. Board input will be incorporated into final draft at the subcommittee's May meeting. If you have any additional suggestions, please let us know (Dan Crump, Jim Matthew, Mary Ann Laun, or Mona Martin).

Handouts are posted on the CCL Website <http://cclccc.org> for the CCL Workshop on Student Learning Objectives that was held in October 2005.



## Professional Opportunities Around the State

(for more information, go to the CA Community Colleges Job Registry :  
[www.ccregistry.org](http://www.ccregistry.org))

**Allan Hancock College:** Director of Learning Resources. Deadline has been extended until May 17, 2006. Salary, responsibilities, qualifications, and application are available online at <http://www.hancockcollege.edu/employment.asp>.

**Columbia College:** Faculty Librarian, one-year leave replacement, 2006-2007. Closing date: June 2, 2006.

**Brava! Bravo! Kudos!  
CCL Board Salutes These CCL-EAR Members!**

The work of CCL-EAR happens through dedicated, extraordinary professional contributions by those faculty librarians who volunteer to serve on the Committee. The quality of the work done by CCL-EAR members is literally measured in the millions: 2.5 million students and faculty served, and almost \$4 million in annual consortium activity. Without the ongoing work done by this Committee on behalf of all of us, the consortium purchasing effort would falter.

**Janet Albright** (Shasta College) and **Patricia Saulsbury** (Sierra College NCC) are “retiring” from the CCL-EAR Committee this June after several years of dedicated service and the highest levels of participation. They each symbolize the high quality of faculty librarianship which exists throughout the community college libraries!

**Tim Karas** (Mission College) has also served as a faculty librarian who contributed mightily to the work and success of the Committee. Tim, who is now the Director at Mission College, will assume leadership of CCL-EAR when he becomes the Chair in July. Congratulations!

Outgoing Chair **Cheryl Stewart** completes a two-year stint of great leadership and involvement. She was especially successful and exploring new uses of technology to help the Committee work more effectively, at sustaining and growing the e-books activity, and at making sure that the views and voices of the faculty librarians were shared with the CCL Board.



**COUNCIL OF CHIEF LIBRARIANS**  
**CALIFORNIA COMMUNITY COLLEGES**

# IN APPRECIATION

Whereas, working as an EAR committee member led to many sleepless nights,

Whereas, working as an EAR committee member led to increasing the strength of the eyeglasses prescription for every member,

Whereas, attending an EAR meeting could lead to extreme sleep deprivation from being on the road from 4am 'till 9pm within the same day,

Whereas, being an EAR committee member was the unsung heroic task of the millennium,

Whereas, the tasks of shaping the CCL – CC League program, deciding which products to review, communicating with each other and with the EAR-INFO listserv, worrying the details of the new and uncharted waters surrounding electronic books, were accomplished with the highest professionalism,

## THEREFORE BE IT RESOLVED:

that the outgoing CCL-EAR Committee members

**Janet Albright, Shasta College**  
**and**  
**Patricia Saulsbury, Sierra College NCC**

shall be freely granted  
the ongoing gratitude and appreciation of every member of the  
Council of Chief Librarians Executive Board  
and all of the librarians in the  
California community college libraries.

May, 2006

**VOTE NOW! ~~VOTE OFTEN!~~ VOTE NOW!**

Is it on your desk? Is it sitting in your IN basket? Your CCL election ballot should have arrived.

Mark your ballot (yes, you can do write-ins if desired) and slip it back into the pre-addressed/stamped envelope. Then carry it to the Library's outgoing mail box and drop it in. Trust us – you'll sleep better tonight if you do this right away.

Each region votes for the CCL President and its own regional representative. Here is the complete list of candidates:

President:	Jim Matthews, Chabot College
Northwest:	John Koetzner, Mendocino College
Northeast:	Luozhu Cen, Butte College
Southwest Bay:	Loritta Ford, College of San Mateo
East Central:	Paula Demanett, Fresno City College
S.F. / East Bay:	Jim Matthews, Chabot College
Los Angeles:	Mary Ann Laun, Pasadena City College
San Diego/Imperial:	Mary Hart, San Diego Miramar College
Southcoast:	Carol Welsh, Cypress College
Desert:	(none)
West Central:	(none)

If you are in one of the two regions without a candidate, you are encouraged to write in a candidate (providing that you have secured the agreement of that person to be elected!). And, yes, self-nominations are OK.

All of us owe these candidates a debt of thanks for being willing to be involved, to represent us, and to the work they will do to keep CCL strong and engaged in the name of the CCC libraries!

*Gregg Atkins, CCL Executive Director*

**NOTE:** If Jim Matthews is elected to be President, then the CCL Board will work with members of the S.F. / East Bay region to appoint a representative.



## Tech III Planning Retreat

**\*The Tech III Planning retreat\*** is scheduled for May 9 & 10 at the Kellogg West Center on the Cal Poly Campus. The retreat will include Technology Telecommunications Advisory Committee (TTAC) members, along with representation from Distance Education, the Foundation, the System Office and Librarians. This planning retreat is intended to build on the CCC System Strategic Plan, which was approved in January by the Board of Governors.

The goals identified in the System's Strategic Plan need to be evaluated and assessed to determine how technology may assist in achieving each goal. Existing technology efforts, such as those currently underway in the Telecommunications and Technology Infrastructure Program (TTIP) should be examined as to how they may be in-line with the Plan, or how they might be modified to enable the Plan. New initiatives in technology in support of the Plan may be identified that lead to future directives for TTIP. The sum of these directives will be incorporated into a new Technology III Plan (the old Technology Strategic Plan, known as "Tech II", expired in 2005).

[**Note:** Two librarians will be at the Tech III planning retreat: Jim Matthews, [Mathews@chabotcollege.edu](mailto:Mathews@chabotcollege.edu), and Johanna Bowen, [Jobowen@cabrillo.edu](mailto:Jobowen@cabrillo.edu). Please email either of us with your thoughts about where technology planning could best express library needs in the future.]



### News from Sarah Raley...

In the March issue of the *Outlook*, under Changes in Consortium Offers, it was mistakenly stated that ProQuest pulled the Los Angeles Times from their bundles and has erroneous pricing for LA Times as a stand alone order. ProQuest has agreed to keep the LA Times in both the National Newspaper 5 and the ProQuest Bundle with a small percentage increase. ProQuest raised the price of the LA Times as a stand alone product over what is noted in the *Outlook*. For all the details on pricing from ProQuest, please contact me or see the ProQuest Program Announcement at [http://www.cclibraries.org/trials/offers\\_pdf/spring\\_offer\\_ProQuest.pdf](http://www.cclibraries.org/trials/offers_pdf/spring_offer_ProQuest.pdf)

The Vendor Fair was held at Glendale Community College on Friday, March 24. Our thanks to Linda Winters for welcoming us to her campus. Librarians were able to spend time with representatives from CQ Press, Gale, EBSCO, ProQuest, LexisNexis and Serials Solutions. CCLC, EBSCO and Gale donated door prizes for the event. Thanks to all who attended.

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## *Mary Ann Laun's Plan For Her Professional Leave*

Colleagues and friends,

I just heard that I was granted a professional leave for next year. Gregg Atkins thought you might like to hear about the things that I will be exploring.

### BACKGROUND:

The Shatford Library has played a key role in utilizing technology to support education at Pasadena City College. The Library has been at the forefront of technology since 1978 when we became early members of the international cataloging cooperative, OCLC. Since then, the Library has been the first area of the college to use barcodes, scanners, and student IDs for transactions; we were the earliest provider of databases over the network and seamlessly transitioned to the web environment in 2000. The Library was the first to provide 24/7 available services including remote authentication and access to databases, online request forms, virtual reference transactions, as well as numerous resource guides for students.

Today, in the digital age, librarians are no longer simply information providers or the 'keepers of knowledge'. Dynamics of change in the digital environment dramatically effect how resources are stored, accessed, retrieved and delivered. Information has changed the way patrons and students are able to access, retrieve and use information. Instantaneous access to information through the Web provides vast amounts of information and data available to anyone with a computer and a modem. Although print resources still have a strong following, the use of digital access to information has changed the construct of instructional services and instruction regardless of place, time or format.

With this leave, I plan to explore new concepts for not only library resources but also resources for the entire college. It is this agenda that I propose to study independently during 2006- 07. I propose the following framework of activities:

1. Consolidation of access to campus resources with a focus on the OCLC partner software Contentdm

Library unit plans since 2001 have indicated the need to fully explore the wide range of information resources on campus and integrate them into a single access path. The Library is positioned to take a leadership role in this integration. I intend to meet with each division and instructional lab to identify existing re-



sources, plan for cataloging/indexing these resources, and finally provide a unified access through web accessible resources cataloged in Contentdm. Preliminary focus will be on consolidating and extending access to existing archival as well as departmental resources (art slides collections, digital music collections, photograph collections including the Courier archives and back files, application software, and historical archives.)  
Advisory team: Dale Pittman, Robert Cody and Pat Rees

The plan will include the following: Vision and goals; budgets and costs/Funding options; Timeframes; Collection selection; Workflow; Preservation; Access; Scanning; Metadata; Sustainability/exploration of grant opportunities

## 2. California Community Colleges and the digital arena

As I consider where PCC needs to go to move forward in the digital arena, I will also survey and assess the status of other community colleges in the state. This project will include the following: Explore this agenda fully in the literature; Survey statewide community colleges; Survey and visit selected community colleges known for their progressive use of technology; and, Frame a discussion paper on planning for continued technology growth and development.

I plan to summarize these findings in a document for the Council of Chief Librarians similar to the one I prepared in 1977: *Onramps to Electronic Highways: Database Trends, Practices and Expenditures in California's Community College Libraries*. Council of Chief Librarians, June 1997.

Project Advisor: Gregg Atkins, Executive Director, Council of Chief Librarians.

## 3. Explore professional development with a focus on project management and long range planning.

I plan to work with OCLC's consultant at the Digital and Preservation Resources Center to create grant opportunities as well as project plans. I will also attend conferences and workshops relating to this agenda especially those sponsored by the OCLC Digital and Preservation Resources Center.

Representative workshops include: Copyright and Intellectual Property Management for Digital Materials; Developing and Funding Digital Projects; Kick Start Your Digital Program; Digital Photograph Collections: Long-term Preservation and Management; Digital Project Infrastructure; EAD Encoding Practices and Policies; Grant Writing and Funding Strategies for Preservation and Digitization; Making Newspapers Accessible Via the Web; Managing Libraries in the Digital Age; Metadata for Digitization and Preservation; Preserving Born Digital Collections; Strategies for Preservation of Historical Materials.  
Project Advisor: Gayle Palmer, OCLC's Digitization and Preservation Center, Lacey, Washington.

Mary Ann Laun  
Pasadena City College Library

## NEW ONLINE MAGAZINE FOR TEACHERS OF INFORMATION LITERACY SKILLS

S.O.S for Information Literacy announces the premier issue of Educators' Spotlight Digest, the first multimedia, online magazine dedicated to providing information and ideas to teachers of information literacy skills.

Located at <http://www.sosspotlight.org/>, the contents of the inaugural issue include:

- \* a feature story on how kids are using the Web;
- \* news about relevant information literacy projects and activities;
- \* tips on how to address copyright issues;
- \* successful motivational teaching strategies submitted by library media specialists;
- \* valuable resources available through AASL;
- \* an article by a guest contributor on transforming research on student motivation into effective teaching strategies;
- \* amusing and poignant teaching anecdotes by a veteran classroom teacher; and
- \* archived issues of the publication in its previous format

Educators' Spotlight Digest is edited by Marilyn Arnone, research associate professor in the School of Information Studies at Syracuse University. Ruth V. Small, professor and director of Syracuse University's Center for Digital Literacy, is associate editor. Educators' Spotlight Digest, published three times per year, is a free, online publication of S.O.S. for Information Literacy, a project of Syracuse University's Center for Digital Literacy, in collaboration with the American Association of School Librarians (AASL) and funded by the Institute of Museum and Library Services (IMLS).

S.O.S. for Information Literacy is a dynamic web-based multimedia resource for educators, currently in development, that promises to make a significant contribution to enhancing the teaching of information literacy skills to children. At no time in history has the ability to locate, organize, evaluate, manage and use information been more critical for today's learners. These skills, collectively referred to as information literacy, lay the groundwork for success in every phase of a student's life both in and out of school.

The "SOS" in the title of the project means more than a call to action to enhance information literacy instruction. It stands for Situation (e.g., grade level, curricula area), Outcome (e.g., information skill(s) to be learned), and Strategies (e.g., teaching ideas or specific techniques and strategies to achieve a desired outcome). The educator can input the situation and desired outcomes, and the information system will suggest possible motivational teaching strategies when a strategy search is used.





## What We're Reading.....

Sarah Raley and Joseph King: *Year of Magical Thinking* by Joan Didion.

Gregg Atkins: *Sten* (Science Fiction series) by Chris Bunch and Allan Cole.

Johanna Bowen: *A Crack in the edge of the world: America and the Great California Earthquake of 1906* by Simon Winchester.

Mary Hart: *Interpreter of Maladies* by Jhumpa Lahiri.

Cheryl Stewart: *Crime Wave* by James Ellroy and *Good to Great* by Jim Collins.

Will Batey: *An Ornament of the World* by Maria Rosa Menocal; and *A Short History of Printing* by Peter Oresick.

Larry Steuben: *Academic Senate Rostrum; Senate Bylaws, etc.*

Dan Crump: *Fifth Chinese Daughter* by Jade Snow Wong.

Diane Gonzalea: *Antelope Valley College's Student Equity Plan.*

Mona Martin: *Marley and Me* by John Grogan; and *Sunday Philosophy Club* by Alexander McCall Smith.

Mary Ann Laun: *The World is Flat: A Brief History of the Twenty-First Century* by Thomas L. Friedman; and *Night* by Elie Weisel.

David May: *The Hot Kid* by Elmore Leonard; *S is for Silence* by Sue Grafton; and *Come Back to Afghanistan: A California Teenager's Story* by Said Hyder Akbar.

Steve Hunt: *Learning PHP 5* by David Sklar; and *Pecks' Bad Boy and His Pa* by George W. Peck.





## JOHANNA BOWEN

Thank you for your four years of dedicated  
and hard work representing California  
community college libraries as the  
President of the Council of Chief Librarians.

2002—2006