

CCL Outlook: Newsletter of the Council of Chief Librarians
California Community Colleges
v. 18 no.1 September 2007

News from the president:

Hi everyone, Happy New “Academic” Year!

First, I want to share the following dates for CCL Sponsored Activities for 2007-2008,

Fall 2007 Northern California workshop: NEW TECHNOLOGIES (repeat of April 2007 workshop) September 28, 2007. Walnut Creek

Annual Deans and Directors Meeting: DATE CHANGED TO April 25 2008

Possible Spring Workshop Date: Date TBA: The preliminary survey results indicate that the field is interested in workshops concerning services to off campus users, the status and future of information competency and, Accreditation Standards and Student Learning Outcomes. The board will be discussing the workshop in the months ahead.

CCL Board Elections for President and regional Representatives: April, 2008

I have gotten some questions over the past month and I thought I would share the answers with the field.

First, the Annual Data Survey will be out as soon as a Chancellor’s office person can make the changes. There will be two surveys, one for 2005/06 and another for 2006/07.

Secondly, there has been the question of where is the money to install wireless in the library? The Chancellor’s Office BCP (Budget Change Proposal) which includes funding for wireless access will be going to the Department of Finance this month. If we are lucky, the funding will be in the Governors Budget for 2008.

Speaking of the next year’s budget, the Chancellor’s Offices believes that next year will be a tough year to get new funding. However, among the many funding ideas that are proposed, COLA, Growth, and funding for new full time faculty positions to be assigned to Basic Skills disciplines may impact libraries. The emphasis on Basis Skills may give libraries an opportunity. Although Basic Skills, as it is being defined and discussed within the system and in budget language does not currently include Information Competency, Information Competency is defined in the System Strategic Plan as a basic skill. CCL’s Executive Board will be working to get Information Competency recognized as a Basic Skill where it counts, in funding.

Jim

Your CCL Executive Board: 2006/08

*(phone numbers and email addresses are available at the CCL Website
www.cclccc.org)*

President: Jim Matthews (Chabot College)

Northern Regional Representatives:

East Central: Susan Walsh (Merced College)

Northeast: Dr. Luozhu Cen (Butte College)

Northwest: John Koetzner (Mendocino College)

San Francisco/East Bay: Cherry Li-Bugg (Los Medanos College)

Southwest Bay: Lorrita Ford (College of San Mateo)

Southern Region Representatives:

Desert: Jon Fernald (College of the Desert)

Los Angeles: Mary Ann Laun (Pasadena City College)

San Diego/Imperial: Mary Hart (San Diego Miramar College)

Southcoast: Carol Welsh (Cypress College)

West Central: Mimi Collins (Taft College)

Additional Members:

Executive Director: Gregg Atkins (Dixon Public Library)

CCL-EAR Chair: Tim Karas (Mission College)

CCL/CC League Consortium Liaison: Sarah Raley

Chair, Library & Resources Advisory Committee: Dan Crump (American River College)

Outlook & Website Editor: Johanna Bowen (Cabrillo College)

The Council of Chief Librarians and the Community College League have agreed to continue to pay for the subscription to *CountryWatch* for all of the California Community Colleges.

CountryWatch provides up to date news, information, *CountryWatch* has also launched the *CountryWatch* Forecast™, which includes a five-year macroeconomic forecast for each country, and a 20-year forecast of energy demand, supply, and pricing for every country. *CountryWatch* will also be launching metals and agricultural components to the comprehensive *CountryWatch* Forecast™. California Community College *CountryWatch* usage statistics for the year from September 2006 through September 2007 show that there were 227,871 views within 25,491 visits to the site by our membership. The biggest user was Santa Monica College.

CCL *Outlook* is published six times per year. We encourage contributions from our colleagues.
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The **CCL Workplan** guides and informs the activities of the CCL Executive Board. This year, at the September Executive Board meeting the board decided to add an additional focus to the Workplan by including in number 4 (below) a concern for “**leadership development.**”

WORKPLAN 2006 – 2008 Council of Chief Librarians

1. Facilitate interaction among Community College library managers

- Provide opportunities to network/share/compare
- Conduct regional, annual and area meetings
- Strengthen and improve channels of communication

2. Facilitate cooperative purchases of resources, services, etc.

- Maintain the electronic information resources purchasing program
- Explore additional library services and products for cooperative purchasing
- Support the activities of the CCL Electronic Access and Resources Committee

3. Maintain and expand publications

- Support the www.cclccc.org Website, the *Outlook*, the *Directory*, the CCL-EXEC listserv, the EAR-INFO listserv and the CCL Executive Board members listserv
- Develop topical surveys, position papers and special reports

4. Identify, assess and respond to areas of special concern

- Services to remote users
- Services for Distance Learning
- TTIP guidelines and requirements in proposed “Tech 3”
- Impact of budget on library services
- Library management, staffing and leadership development
- Annual Data Survey review and revision

5. Provide leadership and a forum for discussion and action

- Information Competency
- Program review: patterns, models and plans for libraries
- Accessibility / technologies for disabilities
- Technology planning
- System Strategic Plan: next steps
- Accreditation: libraries and the Student Learning Outcomes paradigm

6. Maintain involvement with CCC System Office and other state and national level organizations and activities

- Library & Learning Resources Programs Advisory Committee (CCCCO)
- Telecommunications and Technology Advisory Committee (TTAC)
- CIO Board / Consultation Council / Board of Governors
- State Library
- Community College League of California

Librarians as Leaders – Not Whiners

As we watch some of the monies for libraries get blue-penciled by the governor, it is often good to look at what we can do to be proactive as librarians to keep our libraries central to the mission and goals of our colleges. Instead of whining for money, we need to build strong cases as to why libraries are important to the less informed in our institutions. Well, in case you missed it, ACRL put out a toolkit in late 2006 that has the kind of advice that many of us know, but we sometimes forget to practice. It is titled *The Power of Persuasion: Advancing the Academic Library from the Front Lines* and you can download it at:

http://www.ala.org/ala/acrl/acrlissues/marketingyourlib/advocacy_toolkit.pdf

to read the ideas that it advocates for being a power within your college setting as well as empowering all library workers in the cause. It does a great job of reminding us about participating in standing committees, Academic Senate, hiring committees, staff development/training groups, institutional ad hoc committees, discipline-specific groups, and more.

Not only will you find suggestions for linking the SLO movement and other academic initiatives to library funding and support, but it gives some great examples of how to actually do it. It's a worthwhile refresher course in academic leadership and using the power or persuasion. Check out the paradigm shift chart on pages 21-25 for a way to show faculty and campus administrators how libraries and librarians have changed to meet today's new technologies and demands to support student learning.

(John Koetzner, Mendocino College)

Basic Skills Initiative – Be a Participant

If you have not participated in discussions surrounding Basic Skills at your campus, then it is time to get involved. This is one of the biggest initiatives that has come our way in a while, and it offers librarians an opportunity to be part of the discourse that surrounds what skills students should have in order to be prepared for college-level work.

While the document that was prepared and released this past spring (*Basic Skills as a Foundation for Student Success in California Community Colleges*) does not mention Information Competency, it does mention the need for computer skills, as well as basic math and English skills. It is meant to support those basic competencies that will help students be successful for college-level work. This July, the document was revised to include some changes to the self-assessment tool that each campus is going to do in order to determine its Basic Skills needs and to prepare in planning programs. To get the latest version of the document, go to:

<http://css.rpgroup.org/uploads/RPBasicSkills2007v2f.pdf> .

Regional meetings are already taking place, but it is not too late to get involved. One reason is the staff development aspect of this initiative. Libraries could help develop a library of resources connected to the latest pedagogy on teaching developmental level courses. Another reason is student support. Librarians can acquire support materials for students, and they can be part of the decision-making regarding how a campus should utilize the budget based on the campus-wide self-assessment. Yet another reason is our connection to electronic resources. We provide access to learning in the computer age that is organized, and we provide instruction on how to access and use these resources. Librarians have been basic skills instructors for years. Finally, libraries have always served all students. The Basic Skills movement provides librarians with a great opportunity to show that we already serve a population of students who often have gone overlooked. Get involved with this very important movement to better serve our community college students. Librarians and libraries should play a big part.

(John Koetzner, Mendocino College)

2007-08 CCL MEMBERSHIP INVOICES SENT OUT

Watch your mail for this year's CCL membership invoices, which went in to the mail on 9/25. This year's membership amount is \$150.

If you don't receive yours with ten days, contact: Gregg Atkins, CCL Executive Director (atkinsg [at] dixonlibrary.com).

REPORT ON CCL

MEMBERSHIP FOR 2006/07

Gregg Atkins, CCL Executive Director

99 colleges were able to pay their CCL memberships in the 06-07 membership year. The CCL Board and officers are very appreciative of those who met their CCL membership obligations! The budget target was for 100 colleges (out of a possible 110). Yes, of course, it would be great if every college paid!

But some colleges find no campus support for CCL membership costs, and are unable to send a check. At others, unanticipated campus financial problems

lead to a freeze on accounts. When a library director retires or the library is shuffled to a new dean, there can be a "one year miss" until CCL can establish a contact again with that college. And, yes, there are those colleges which almost never pay.

In general, the five Northern regions are almost always in the 100% column; of the 52 colleges, 51 paid this year. In the five Southern regions, 49 colleges paid out of 59 possible.

The 2007-08 membership bills went into the mail on 9/25 – watch for yours!

A major CCL Web (<http://www.cclccc.org>) redesign project has been underway for the past few months. By early October the new Website will be introduced and a call for feedback will go out. We want to hear from you and we want your expertise applied to critiquing the usefulness of the organization at the new site and its content. That said, we can in fact share this image from the new site:



more to follow...

News and notes...

The CCL EAR Committee plans to issue two reviews this Fall, one for Nursing resources and one for Wilson Art. By mid-winter there will be an EAR review of the NetLibrary collections released at the Website for the Consortium. The next meeting of the EAR Committee will be on October 18-19 in Sacramento. Interested librarians are welcome to attend EAR meetings. Contact Tim Karas, EAR chair for more information. (reported by Sarah Raley)

The Community College Library Consortium had 100% participation from all the districts in the state in fiscal year 2006/07. The Consortium added the six college Pima College District from Arizona to our membership. If you have an interest in what we are buying, here are the top 10 products/databases purchased in the last year:

1. CQ Researcher
2. Netlibrary
3. Ethnic NewsWatch Complete
4. Britannica Online
5. Opposing Viewpoints
6. LexisNexis Academic
7. SIRS Researcher
8. Rand
9. Access Science
10. Grove Art Online

There is also some data about our participation in the products from the three biggest information providers. Because the big three break their data down into different packages, it doesn't give any one a dominant majority.

EBSCO – includes orders for: Academic Search Elite, CA. Premier Pkg, Elite Package, Premier Pkg w/ CINAHL & Premier Pkg w/o CINAHL = 42 colleges.

ProQuest – includes ProQuest bundle and Research Library Complete = 40 colleges.

Gale – includes Academic Onefile, Upgrade Package, and InfoTrac Upgrade Pkg. = 10 colleges.

As a feature of Google Scholar, You may be familiar with Google Scholar, (<http://scholar.google.com>), which allows people to search for scholarly literature. Google Scholar is working with vendors such as EBSCO and Gale in order to help library patrons connect to material that they have access to through their consortium's subscription. This feature is called "Library Links", and it helps your patrons take advantage of content that you have already licensed on their behalf. Enabling the Library Links feature is free, and can be setup for your organization. In order to set this up, the person to send mail to at EBSCO is Ron Burns RBurns@epnet.com. At Gale email Gary Ross <Gary.Ross@thomson.com>. Gale is working to enable this functionality for the Academic OneFile database.

If you'd like to see how this works with EBSCO, use the following demo: Go to <http://scholar.google.com/>

1. Search on "Light Speed", notice the result "Light speed reduction to 17 metres per second...."

2. Click Scholar Preferences up at the top (next to search box)

3. Find Library: Search for "Latvia", - Select "Latvian Consortium - State Agency Culture..."- Click Save Preferences

4. Go back to the result list, notice "Full Text via EBSCOhost" link next to the original article

5. Clicking this link brings you to EBSCOhost via our OpenURL link (a user would need to authenticate at this point)

All of the above happens automatically if IP authenticated from your campus.

News From Community and Junior College Libraries Section (CJCLS)

I am writing to you as the Chair of the Community and Junior College Libraries Section (CJCLS), a section of the Association of College and Research Libraries (ACRL). Our 1,469 member section is your national organization supporting the work of community college libraries and librarians. We have had a very successful year with an increased membership (up 6%), a strongly attended conference program at the ALA conference in Washington D.C. (Gaming, Information Literacy, and the College Student), and a new series called Hot Topics (Textbooks; Reference Technology).

As we plan for the next Annual Conference, taking place in Anaheim, we are working jointly with the College Libraries Section and the Distance Libraries Section for our program. Our tentative description: *Planning training and professional development for library staff or for yourself? Have limited funds? How can e-learning be a solution for your library or institution? Many innovative technologies are available in delivering flexible and inexpensive on-site programs. This program will feature some current trends in e-learning as addressed by creators, experts, and librarians involved with virtual learning, the role of the e-learner, and the use of virtual space in training and development via e-learning.*

Since ALA will be in California next year, I hope you will plan to attend and participate in our program and hot topics session. In addition to the program activities, we usually meet for dinner on Friday night as a group. All community college librarians (or supporters) are encouraged to attend.

During the past several years we have modified our bylaws to help us be more effective with the membership and provide easier opportunities to be involved. For example, we went from almost a dozen committees to five primary committees (Awards, Nominating, Membership/Communication, Conference Planning, and Library Technical Assistant Education). Three of these committees conduct much of their work online. Attendance at the Midwinter Meeting and the Annual Conference are not required to participate on most of our committees, though we welcome in-person participation. As needs arise, we are able to form a task force to address immediate needs in our community. If you are interested in volunteering, look for the call in late November or visit our web site for committee descriptions and the volunteer form. Committee appointment does require membership in ACRL and CJCLS.

At the very least, please join our email list. With almost 1,000 subscribers you are sure to find an interesting and varied discussion. If you are interested in the presentations from our Gaming and Information Literacy program, visit the Conference Activities area of our web site. Please don't hesitate to contact me if you have any questions.

Kenley Neufeld, kenleyneufeld@gmail.com

Web Site: <http://www.acrl.org/cjcls>

Membership: <http://www.acrl.org/membership>

Email List: <http://lists.ala.org/www/info/cjc-l>

Forward to Web 2.0 in 23 steps

You may have heard about the new and interesting technologies that make up Web 2.0 and even more about the anticipated impact of these technologies on libraries.

Here is the *Wikipedia* definition:

Web 2.0 is a term often applied to a perceived ongoing transition of the World Wide Web from a collection of websites to a full-fledged computing platform serving web applications to end users. Ultimately Web 2.0 services are expected to replace desktop computing applications for many purposes.

From the Infopeople web site we learned that “The California State Library believes that Web 2.0, and the social software that it has given birth to, has tremendous transformational potential. The State Library made an award to Infopeople for a series of FREE training events titled *Moving Libraries Forward to Web 2.0. “Our 23 Things”* which is available at:

http://our23things.infopeople.org/2007/04/our_23_things.php

The Learning 2.0 program was originally created by Helene Blowers at the Public Library of Charlotte & Mecklenberg County (PLCMC with an explicit purpose of encouraging library managers to endorse staff participation in on-the-job learning activities and exploration of Web 2.0 technologies and tools. The original 23 things site is at:

<http://plcmcl2-things.blogspot.com/>

If the Web is changing, becoming an interactive place where anyone and everyone can easily create and participate in the creation of stuff to share, maybe we should all play around with these 23 things? Who’s doing this in the California Community Colleges? There are probably many but we know of two:

Mary Ann Laun at Pasadena has encouraged the entire staff to participate in the Infopeople “Our 23 Things”

In Santa Cruz Cabrillo College joined Santa Cruz Public Library and UC Santa Cruz in a city-wide library endorsement of the activities. These three libraries held a joint kick-off event on Friday September 14th with Helene Blowers as a speaker in the morning.

With or without a kickoff event (and don’t forget prizes for the finishers) library managers can encourage and endorse the activities. With or without a kickoff activity librarians and staff can take a look at the 23 things and sample the skill sets over the course of a semester.

(contributed by Johanna Bowen)