

News from the president:

Hello everyone,

It was great to see so many of you at the Deans and Directors meeting last week. I wish I had time to actually talk to more of you...hmm..., does that mean we need more time at these meeting to talk among ourselves? Well, when you get the survey monkey evaluation, tell us what you liked at the meeting and what you would like us to add or subtract!

Kenley Neufeld has already archived the meeting at:

Video Components:

Part 1 (Carole & Morgan): <http://www.ustream.tv/recorded/1305250>

Part 2 (LaBaron & Scott): <http://www.ustream.tv/recorded/1305490>

Part 3 (Patrick): <http://www.ustream.tv/recorded/1305924>

Part 4 (Kenley): <http://www.ustream.tv/recorded/1306129>

Part 5 (Reports & Announcement): <http://www.ustream.tv/recorded/1306332>

Patrick Perry PowerPoint: <http://drop.io/cclccc09/media>

So, now anyone can review the meeting at their leisure!

After the budget turmoil is over, CCL is planning to conduct an in-depth survey to study how our libraries fared. The big picture of how a budget meltdown affects libraries will be complicated due to the unique nature of how we are funded (Base Budget, Lottery, Title V, Physical Plant and Instructional Support, among others). CCL will collect data about budgets, staffing, and hours: all of which have an effect on student success at our campuses.

Secondly, we are interested in whether the name change from “Instructional Equipment and Library materials Block Grants” to “Physical Plant and Instructional Support” will affect access to these funds on our campuses. Library materials are still an approved use for this block grant but the word “library” is no longer a part of the official name.

Jim

Your CCL Executive Board: 2008/10

(phone numbers and email addresses are available at the CCL Website www.cclccc.org)

President: Jim Matthews (Chabot College)

Northern Regional Representatives:

East Central:

Susan Walsh (Merced College)

Northeast:

Dr. Luozhu Cen (Butte College)

Northwest:

John Koetzner (Mendocino College)

San Francisco/East Bay:

Cherry Li-Bugg (Los Medanos College)

Southwest Bay:

Tim Karas (Mission College)

Southern Region Representatives:

Desert:

Marie Mestas (College of the Desert)

Los Angeles:

Linda Winters (Glendale)

San Diego/Imperial:

Judy Cater (Palomar)

Southcoast:

John Weispfenning (Santiago Canyon)

West Central:

Kenley Neufeld (Santa Barbara City College)

Additional Members:

Executive Director: Gregg Atkins (Dixon Public Library)

CCL-EAR Chair: Linda Winters (Glendale)

CCL/CC League Consortium Liaison: Sarah Raley

Chair, Library & Resources Advisory Committee: Dan Crump (American River College)

Outlook & Website Editor, Past President: Johanna Bowen (Cabrillo College)

MEMBERSHIP REPORT Director

Gregg Atkins, CCL Executive

Good news! 100 libraries have paid their membership fees for 08-09! And several more have indicated that they're pushing checks through Business Offices as fast as possible.

CCL appreciates the work of each and every college to steer that membership fee payment through the twists and turns of the payment process! We know that sometimes small payments like that get put in someone else's "to do" box and wait. This year has also been one where more than the usual number of checks have disappeared in the mail and needed to be replaced (which is more work for all involved)!

**CCL Outlook is published six times per year. We encourage contributions from our colleagues.
CCL Outlook Editor (2009) Johanna Bowen, Cabrillo College, jobowen@cabrillo.edu 831-479-6536
Council of Chief Librarians 925 L Street #C 110 Sacramento CA 95814 || <http://www.cclccc.org>**

Annual CCCCCO Deans and Directors Meeting March 27th was sponsored by:
Chancellor's Library & Learning Resources Advisory Committee and,
Council of Chief Librarians (CCL) California Community Colleges

Nearly 60 attendees and speakers spent the day in conversation and consultation with each other



Morgan Lynn, Executive Vice Chancellor for Programs

She spoke highly of every librarian she had worked with in the community colleges. Strong sense of the fact that the library benefits all on a campus. She pointed out that 37% of our colleges have been on some form of accreditation sanctions. This is not the norm for other accreditation regions. ACCJC is not controlled by the Chancellor's office. She wants to work on setting priorities for the Agency which now has half the staff that they once had. Wants to discuss what they can and cannot do.

Carole Bogue-Feinour, Vice Chancellor of Academic Affairs

Reviewed some key Title 5 changes relevant to academic affairs. Recent changes with withdrawal and repetition. Maximum number of withdrawals remains at 4 (now subject to local district approval for additional repetition without apportionment) Students can now petition to do grade alleviation without apportionment. Much more workable now. In certain cases minimum supervision can be shared with Master Teachers. Minimum Qualifications changes are in place for a final reading at BOG. Senate will have the option to create categories with higher qualifications. Will follow a pattern which is true for most, but has not been consistent. AS degree will be only for STEM and CTE areas. AA for everything else. Most important changes affect the TBA issues statewide. Some practices in the field were questionable in today's environment. Now the CCCCCO is really just reminding everyone of what TBA is and how it is to be interpreted.

Basic Skills Initiative is very successful and many workshops have been funded. Three new literature reviews are anticipated: High School Transition, Diversity, and Adult Ed Transition. The Basic Skills Initiative will be supporting a Professional Development Grant to set up regional workshops and permanent professional development centers in regional hubs at Sacramento, LA, San Diego and San Francisco. Her goal is to transform our colleges in how we serve the majority of our students – those in Basic Skills courses.

LeBaron Woodyard, Dean, Instructional Programs and Services

The Basic Skills Handbook (BSI handbook) will be issued and one free copy will be placed in every library at community college campuses. Spoke of the unique nature of non-credit apportionment provided for tutoring centers which use student tutors. This is a heavily monitored area. Distance Education has been very active in California with 300,000 unduplicated students last year and 500,000 unduplicated head count this year. Student retention is 77% in online classes vs. 82% retention in face-to-face classes. CCCCCO has attempted to study why the retention is lower in DE courses. LeBaron was enthusiastic about the role CCC's will play in the creation of a pipeline for Math and Science teachers.

Scott Lay, Community College League of California President

The essence of his message was that tougher times are coming.

BE PREPARED Although we emerged well from the last year's budget fight, we need to be realistic about the future. It doesn't matter how much political support we have, darker days are coming. We are already in 7.8 billion shortfall (probably really 10-11 Billion. The League will release its positions on the revenue solutions on April 17th. It would be a herculean task to get these passed. The bad news is that current job losses are in high income sectors. The loss of higher wage professional jobs has a disproportionate effect on the personal income tax revenues (currently 50% of California's resources) Prop 98 guarantee will fall as well. CCC's will also see a property tax shortfall this next year.

BE CREATIVE What can we do to address our chronic problems creatively? Some ideas include giving CCC's control over fee increases with money earmarked for sectors. Our part time students have a mere 12% chance of getting a degree or certificate in a 6 year time frame. Our students juggle child care, jobs, pressures we cannot imagine.

SPEAK CLEARLY and COMMUNICATE INTELLIGENTLY We have debates in public which do not help our case. We want more full timers but we have to make have more classes to respond to a surge in demand with more part time faculty. Over-cap enrollment has to be politically supported. We have to have a face that says we will do our best to serve however many students we have. We need to get past our turf battles. Career Tech used to be on the far side of campus away from the library. Now the best colleges know that the CTE programs belong **in** the library. The Library is at the core of the campus. Learning communities will be centered at the library even though most libraries do not have the square footage for the job.

Libraries are central to pragmatic skills for student success.

The student on mySpace at the library may well be meeting other students to study with later on. We need to encourage this.

BE HUMAN The colleges are filled with angst today. Part timers are not the only people losing their homes today. Personal life difficulties are everywhere. Management has to be compassionate and concerned for the well being of our work force. We are all here for the same purpose. We are all humans and have lives off campus.

DON'T PANIC This may be the biggest trial ever for Community Colleges. Worse than Proposition 13. We will have a huge role in our local economies without having the resources for the job.

Patrick Perry, Vice Chancellor for Technology Research and Information Systems (TRIS)

This talk focused on a broad report and update of the Telecommunications & Technology Infrastructure Program (TTIP) The 13 year old TTIP program was originally conceived and funded with a goal of promoting a common technology infrastructure and achieving base levels of technology for all colleges. Funding over the years has ranged from 9 million to 44 million. The last three years have been a constant 26 million dollars. The notable projects have included the CCC Technology Center at Butte which directs and manages CCC Apply (Web based common student application), CCC Tran (Electronic Transcript Exchange), CVC and the @ONE (systemwide staff training center), CCC Confer (audio-conferencing system) and the very important System-wide Internet connectivity(CENIC) network. The Tech Center also handles some intersegmental activities with CSU or K12.

During the most recent budget negotiations TRIS managed to negotiate new flexibility into the TTIP funding language. From now on they will have a “use-for” list without the line item aspect of the old TTIP. They will be able to move money between the projects. Technically this gives his office flexibility to spend more or less on given areas within the TTIP purview.

This past year the CCC lobbied for and achieved the inclusion of CCC’s as “qualified schools” for the 50% reduction in the cost of the Internet for our campuses. The Library Automation & Electronic Resources share of TTIP has been a constant \$4 million dollars. Last year it was \$36,036 per college. The price of electronic products continues to climb and the TTIP allocation is divided up further with each addition of a new college to the CCC system. There has never been COLA for TTIP.

Patrick encouraged the librarians to prioritize the available funds and to explore and examine more cost efficient models where perhaps the Consortium would function to negotiate collectively for a common purchasing decision and collective buying.

TRIS has produced a “White Paper” with a plan for possible uses for Obama’s stimulus package. (*The white paper is attached to this Outlook as Appendix 2*)

Kenley Neufeld, Library Director Santa Barbara City College

Kenley spoke briefly and spiritedly of many free tools available to enhance Reference. File sharing tool <http://drop.io> can be used on the fly at the reference desk without any special software.

Streaming tool <http://ustream.tv> is used for free streaming and recording of events. *Twitter* is the fastest growing social network tool today. This popular application <http://www.twitter.com> is a collaborative sharing tool for immediate, swift communication of news and updates. Twitter messages can be found at a Web site or subscribed to as text messages for receipt on a mobile phone.

Chat and IM functionality can be provided with <http://meebo.com> At Santa Barbara the Meebo window is at the Reference Desk. It is embedded throughout the Library Web site. Clearly shows when the chat window is being monitored or not. Theoretically we

could add a chat window to a catalog or a database. (*A table of IM usage in the CCC's is attached as Appendix2 to this issue of Outlook*)

Traditional tick mark counting can be replaced with *Google LiveStats* and GoogleAnalytics at <http://www.google.com/analytics/>. Easily customized. Using GoogleAnalytics Kenley has learned that most of his users are on a fast connection. *Jing* <http://www.jingproject.com/> sits on your desktop and can be used for creating videos on the fly.

REPORT: CHANCELLOR'S OFFICE LIBRARY AND LEARNING RESOURCES PROGRAMS ADVISORY COMMITTEE

Dan Crump, Chair

The Advisory Committee has two major activities each year:

- 1) Coordinating (along with co-sponsor Council of Chief Librarians) the annual meeting of the CCC Library Directors and Deans in Sacramento. The meeting allows directors and deans (also including a number of faculty coordinators and department chairs) to network with each other and also hear presentations of interest from Chancellor's Office staff, and
- 2) Coordinating (along with Chancellor's Office and the Council of Chief Librarians) the Annual Data Survey, which is sent out to all CCC librarians to allow the Chancellor's Office to report on the condition of local college librarians and provide data for libraries for comparison and analysis of services.

The Library/Directors Deans meeting was held on Friday, March 27, at the Sacramento Sheraton Grand and is reported on in other parts of this newsletter. It was very successful, with a great group of speakers and presenters. I want to give a special thanks to CCL Executive Director Gregg Atkins for all the coordination that he did for this event.

The data for the Annual Data Survey for the academic years of 2005-06 and 2006-07 has been compiled. It is currently with our consultant for synthesis and analysis (kind of sounds like info comp) and should be available on the Chancellor's Office website within the next month.

The survey for 2007-08 will be sent out within the next two weeks. That will probably have a due date of something like June 30, 2009.

Sometime in the new academic year (let's say, August 2009), the survey will be sent out for the academic year of 2008-09, with a due date of sometime in the latter half of the Fall 2009 term.

INTERESTING ITEMS FOUND AT THE CCCCO WEBSITE

Dan Crump (American River College)

I thought I would share the links to several reports and messages that are on the Chancellor's Office website.

I got a query from a librarian from another college who had been told that there was no longer a State Instructional Equipment and Library Materials fund (SIELM). Wrong! There is still such a fund in the Chancellor's Office allocation to districts. It just has a different name. The fund is now called Instructional Support. I quote from a memo dated September 26, 2008 (2008-09 Physical Plant and Instructional Support--- Allocations and Certifications for Ongoing and One-Time Block Grants) that states "the Instructional Support allocation may be used for instructional equipment and library materials." The memo includes a definition of "Instructional," "Equipment," and "Library Materials." An attachment to the memo also lists the allocations for each district. Good info to have!

The memo can be located on the Chancellor's Office website (www.cccco.edu) and then linking to System Office/Divisions/Finance and Facilities/Fiscal Services/Budget/Statewide Budget Workshop. The information is on pages 40 to 44 of the Budget Workshop binder.

Another question I get every so often is about Lottery funding. Go to www.cccco.edu and link to System Office/Divisions/Finance & Facilities/Fiscal Services/Fiscal Standards & Information/Lottery Revenue for a listing of the projected allocations for each district, an accounting advisory for the use of the funds and a legal advisory with a definition of "instructional materials."

TTIP (Telecommunications and Technology Infrastructure Program) funds are the source for much of the electronic database expenditures in the CCCs. For a description and guidelines, once again, go to www.cccco.edu and link to System Office/Tech. Research & Info/Telecom Unit Home/Policy & Reporting.

Tech News:

KOSMIX: Better than Google?

Kosmix is a new well financed start-up. Their goal is not to compete with Google at the simple search results level. Kosmix has a goal of gathering content on the fly from across the Web to build rich lists of entries. The resulting content is created from a set of sources appropriate for the topic. The company has built a huge taxonomy of nearly five million categories on a wide range of topics. The taxonomy includes millions of connections mapping the relationships among the categories. The resulting pages that are delivered as the result of a search are detailed and cover wide range of related and relevant sources.

The Pew Internet and American Life Project
<<http://www.pewinternet.org/>> has released new studies:

1. Generations Online in 2009 (January 28, 2009).

Over half of the adult internet population is between 18 and 44 years old. But larger percentages of older generations are online now than in the past, and they are doing more activities online, according to surveys taken from 2006-2008.

Contrary to the image of Generation Y as the "Net Generation," internet users in their 20s do not dominate every aspect of online life. Generation X is the most likely group to bank, shop, and look for health information online. Boomers are just as likely as Generation Y to make travel reservations online. And even Silent Generation internet users are competitive when it comes to email (although teens might point out that this is proof that email is for old people).

Generation Y, or young adults generally 18-32 years old who grew up in the Information Age, have been dubbed the 'Net Generation.' But, while these "digital natives" may be savvier with their gadgets and more keen on new uses of technology, their elders in Generation X, the Baby Boomers and older generations tend to dominate internet use in other areas.

Generations Explained			
Generation Name*	Birth Years, Ages in 2009	% of total adult population	% of internet-using population
Gen Y (Millennials)	Born 1977-1990, Ages 18-32	26%	30%
Gen X	Born 1965-1976, Ages 33-44	20%	23%
Younger Boomers	Born 1955-1964, Ages 45-54	20%	22%
Older Boomers	Born 1946-1954, Ages 55-63	13%	13%
Silent Generation	Born 1937-1945, Ages 64-72	9%	7%
G.I. Generation	Born -1936, Age 73+	9%	4%

Source: Pew Internet & American Life Project December 2008 survey. N=2,253 total adults, and margin of error is ±2%. N=1,650 total internet users, and margin of error is ±3%.

*All generation labels used in this report, with the exception of Younger - and Older - Boomers, are the names conventionalized by Howe and Strauss's book, *Generations: Strauss, William & Howe, Neil. Generations: The History of America's Future, 1584 to 2069 (Perennial, 1992).* As for Younger Boomers and Older Boomers, enough research has been done to suggest that the two decades of Baby Boomers are different enough to merit being divided into distinct generational groups.



2. *The Mobile Difference (March 25, 2009).*

Some 39% of Americans have positive and improving attitudes about their mobile communication devices, which in turn draws them further into engagement with digital resources – on both wireless and wireline platforms.

Mobile connectivity is now a powerful differentiator among technology users. Those who plug into the information and communications world while on-the-go are notably more active in many facets of digital life than those who use wires to jack into the internet and the 14% of Americans who are off the grid entirely.

- 8% of adults use mobile devices and broadband platforms for continual information exchange to collaborate with their social networks
- 7% of adults actively use mobile devices and social networking tool, yet are ambivalent about all the connectivity
- 8% of Americans find mobility lighting their information pathways, but have comparatively few tech assets at home
- 16% of adults are active conduits of content and information for
- 61% are anchored to stationary media; though many have broadband and cell phones, coping with access is often too much for them

REPORT: CCL-EAR COMMITTEE April 2009 Contributed by Linda Winters, Glendale Community College

Next CCL-EAR Committee Meeting

When: April 30-May 1, 2009

Where: San Diego Mesa College

Committee Membership

Glorian Sipman (Mira Costa College) has been appointed to replace Linda Winters as chair of the committee.

New members are:

- Daniel Kiely (Diablo Valley College) will represent the San Francisco/East Bay Region
- Lana Wong (Santiago Canyon College) will represent the South Coast Region.
- Tamara Weintraub (Palomar College) will represent the San Diego Region.

A huge and heart felt thank you to Jean Smith and Norman Buchwald who are “retiring” from the committee after 6 years of dedicated service of the highest level.

Our community college libraries are fortunate to have such enthusiastic and dedicated librarians serving on the CCL-EAR Committee. They facilitate communication between the libraries in their regions and the consortium. They locate and evaluate new resources

and technologies, while continuing to reassess currently offered products. For more information about the committee and to read their reviews go to <http://www.cclibraries.org/index.html>.

Appendix 1:

WHITE PAPER FOR CCC PARTICIPATION IN OBAMA’S STIMULUS

PACKAGE Patrick Perry, Vice Chancellor for Technology Research and Information Systems (TRIS) shared the following White Paper at the February 25th Telecommunications and Technology Advisory Committee meeting.

**CALIFORNIA COMMUNITY COLLEGE
TECHNOLOGY NEEDS & THE ECONOMIC STIMULUS PLAN**

1/30/2009

Background

Demand for network services among California’s 110 community colleges increases each year in response to the growing integration of technology resources and tools into instruction and site operations. It is also growing as large numbers of residents turn to community colleges to enhance their knowledge/skills in order to obtain new jobs and/or remain employed in sectors with changing needs. In the coming year, demand is going to continue to grow as more people use bandwidth intensive web based conferencing tools and videoconferencing in-lieu of travel. The Economic Stimulus Plan being discussed in Congress has the potential to provide the funding required by the California Community College (CCC) system in order to meet these needs.

The Challenge

The increased demand for instructional offerings, network services and related technology resources and tools within the CCC system comes at a time when funding for community college technology services is being cut. Table 1 below shows that per student funding from the State General Fund for technology programs is declining, whereas student enrollment and the use of Internet services are growing.

Table 1:

Year	Per Student Tech Funding	Full-Time Equivalent Students	% Growth in Internet Usage Over Prior Year
2006-07	\$23	1,138,334	
2007-08	\$21	1,211,749	
2008-09*	\$18	1,357,158	20%

* Estimates

Continuing the technology services that faculty, students and staff in the CCC system, have come to depend upon requires at least two things: 1) Provisioning the network

bandwidth required to accommodate network traffic, and 2) Replacing videoconferencing equipment at the end of its useful service life.

Videoconferencing equipment is used by the community colleges and districts for instruction, professional development and administrative meetings. With the cost of travel and price of gas, this service is needed more than ever. The current equipment was purchased and installed in 2002-03 and colleges are receiving notification about “end of life”. The current equipment is typically supported for a year following “end of life” and then maintenance and replacement parts become problematic.

Action Requested

To address the needs outlined above, the CCC System respectfully requests the following:

- \$500,000 per college to allow 50 of the colleges with the most serious network service challenges to upgrade the speed of connectivity to the campus.
- \$500,000 per college for each of the 110 colleges to support upgrades to the college infrastructure necessary to support videoconferencing (i.e. internal wiring, electrical, etc) within individual classrooms.
- \$2 million to replace obsolete videoconferencing equipment.

Total amount requested = \$82 million

Appendix 2:
March 2009 snapshot of CCC libraries with live chat Reference

COLLEGE NAME	MEEBO IM	24/7	MSN, Yahoo, Google AOL	IPL	Location: Ask a Librarian button	Located on Library homepg
American River	x				x	
Berkeley City College	x				x	
Butte		x			x	
Cerritos	x				x	
Citrus	x					x
City College of San Francisco	x		x		x	
College of San Mateo	x				x	
College of the Siskiyous	x				x	
Cuesta	x				x	
Cuyamaca	x	x				x
East Los Angles		x			x	
Evergreen Valley	x					x
Fullerton	x					x
Gavilan	x		x		x	
Grossmont		x			x	
Imperial Valley	x				x	
Long Beach City College	x	x	x		x	
Los Angles Harbor		x			x	
Los Medanos	x					x
Mira Costa		x				x
Monterey Peninsula	x				x	
Mt. San Antonio College	x				x	
Ohlone	x				x	
Palomar		x				x
Pasadena City	x	x			x	
Saddleback		x			x	
San Diego Mesa		x			x	
Santa Ana				x	x	

Santa Barbara City	x					x
Santa Rosa	x	x			x	
Santiago Canyon College	x				x	
Shasta			x		x	
Solano	x					x
Southwestern	x					x
West Hills, Lemoore	x					x